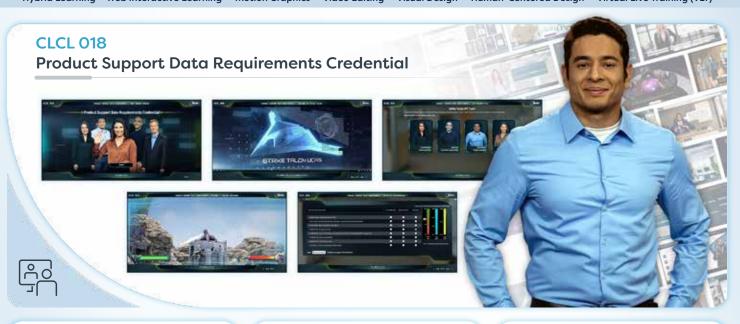


## TRAINING AND WORKFORCE DEVELOPMENT

Hybrid Learning · Web Interactive Learning · Motion Graphics · Video Editing · Visual Design · Human-Centered Design · Virtual Live Training (VLT)





The Defense Acquisition
University (DAU) is the
Department of Defense's
central training institution
for acquisition professionals.
DAU equips the Defense
Acquisition Workforce with
the skills and knowledge
needed to deliver effective,
affordable warfighting
capabilities, strengthening
national security through
agile, mission-ready
acquisition support.



## Challenge

DAU recognized that acquisition personnel needed a deeper, more tactical understanding of how data rights and contract requirements affect long-term operational readiness and costeffectiveness. Many learners were unclear on how to select, justify, and balance Data Item Descriptions (DIDs) to ensure that complex defense systems meet availability goals throughout their lifecycle



CLCL 018 is a credential-based, episodic learning experience combining interactive tools, liveaction videos, and gamelike challenges, such as dragon battles and data challenges. Learners engage with CLEA, an Al assistant, and navigate animated and real-world contract data scenarios, making key decisions that affect system availability, acquisition cost, and total ownership cost.