

TRAINING AND WORKFORCE DEVELOPMENT

Hybrid Learning • Web Interactive Learning • Motion Graphics • Video Editing • Visual Design • Human-Centered Design • Virtual Live Training (VLT)

CLCL 018

Product Support Data Requirements Credential



Client Info

The Defense Acquisition University (DAU) is the Department of Defense's central training institution for acquisition professionals.

DAU equips the Defense Acquisition Workforce with the skills and knowledge needed to deliver effective, affordable warfighting capabilities, strengthening national security through agile, mission-ready acquisition support.



Challenge

DAU recognized that acquisition personnel needed a deeper, more tactical understanding of how data rights and contract requirements affect long-term operational readiness and cost-effectiveness. Many learners were unclear on how to select, justify, and balance Data Item Descriptions (DIDs) to ensure that complex defense systems meet availability goals throughout their lifecycle.



Solution

CLCL 018 is a credential-based, episodic learning experience combining interactive tools, live-action videos, and game-like challenges, such as dragon battles and data challenges. Learners engage with CLEA, an AI assistant, and navigate animated and real-world contract data scenarios, making key decisions that affect system availability, acquisition cost, and total ownership cost.