

TRAINING AND WORKFORCE DEVELOPMENT

Hybrid Learning • Web Interactive Learning • Motion Graphics • Video Editing • Visual Design • Human-Centered Design • Virtual Live Training (VLT)

DHS

Blue Lightning Initiative Video Training Series



Client Info

The Blue Lightning Initiative is a joint effort between the U.S. Department of Homeland Security, the U.S. Department of Transportation, and U.S. Customs and Border Protection. The initiative trains aviation personnel and the public to recognize and report human trafficking through targeted, scenario-based education.



Challenge

DHS sought to expand the reach and impact of its anti-human trafficking training through accessible, video-based courses tailored for two distinct audiences: the general public and aviation industry personnel. The goal was to translate complex legal and behavioral indicators into relatable, real-world examples that viewers could easily absorb and act upon.



Solution

CTEC created two cinematic video courses for DHS to raise awareness of human trafficking. The first, General Public Indicators, uses realistic scenarios to teach labor trafficking signs, such as inappropriate attire and psychological control. The second, Domestic Training, targets aviation professionals, covering trafficking basics, indicators, and reporting protocols. Both courses focus on clarity, realism, and immediate applicability to help viewers detect and respond to trafficking situations.