

## TRAINING AND WORKFORCE DEVELOPMENT

Hybrid Learning • Web Interactive Learning • Motion Graphics • Video Editing • Visual Design • Human-Centered Design • Virtual Live Training (VLT)





As part of the U.S.
Department of Defense,
the Defense Acquisition
University (DAU) provides
professional education
to military and civilian
acquisition personnel.
DAU equips learners with
the knowledge and tools
needed to manage defense
acquisition programs
effectively, ensuring
readiness and national
security.



## Challenge

The DoD urgently needed to train acquisition personnel on threats from adversarial foreign investments targeting sensitive U.S. technologies. Learners required a clear understanding of how these threats emerge and how to assess and mitigate risks through regulatory, strategic, and acquisition responses. With extensive source material and input from numerous subject matter experts, DAU needed a skilled partner to create an effective learning experience.



CTEC designed ACQ 3200 as a hybrid eLearning course combining live-action video and interactive cartoons. A mystery-solving team guides learners through concepts like the "Valley of Death" and Risk-Based Analysis using real-worldinspired cases. Knowledge checks unlock "ACQ Snacks" as learners apply tools like the Contracting Cone to national security scenarioscreating an immersive, engaging experience that mixes humor with policy insight.